

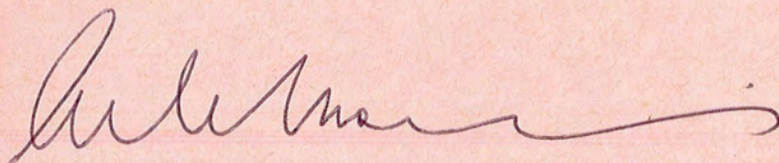
CONFIDENTIAL
CABINET DECISION

No.....6099.....

Submission No.: 5198

Title: ARAFURA SPORTS FESTIVAL

Cabinet approved the staging of the inaugural Arafura Sports Festival in Darwin in May 1991.



A. G. MORRIS
Secretary to Cabinet.

15/16 June 1989

CONFIDENTIAL

THE NORTHERN TERRITORY OF AUSTRALIA

Copy No.

CONFIDENTIAL

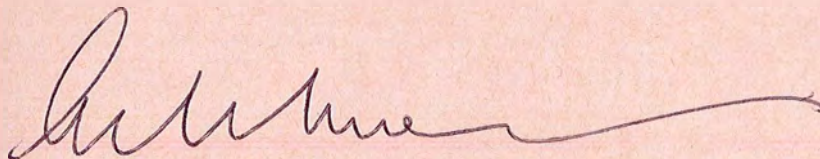
CABINET DECISION

No.....6041.....

Submission No.: 5198

Title: ARAFURA SPORTS FESTIVAL

Cabinet deferred further consideration.



A. G. MORRIS
Secretary to Cabinet.

9 May 1989

CONFIDENTIAL

THE NORTHERN TERRITORY OF AUSTRALIA

Copy No: 1

CONFIDENTIAL

5198

FOR CABINET

SUBMISSION No:

Title:	ARAFURA SPORTS FESTIVAL			
Minister	THE HON DON DALE MLA, MINISTER FOR HEALTH AND COMMUNITY SERVICES			
Purpose:	TO SEEK APPROVAL, AND FUNDING, TO STAGE THE ARAFURA SPORTS FESTIVAL IN DARWIN, IN MAY 1991.			
Relation to existing policy:	IN ACCORDANCE WITH EXISTING POLICY (CABINET DECISION 5049 REFERS).			
Timing/ legislative priority:	AS SOON AS POSSIBLE			
Announcement of decision, tabling, etc:	DRAFT PRESS RELEASE ATTACHED.			
Action re-quired before announcement:	NIL			
Staffing implications, numbers and costs, etc:	4 CONTRACT STAFF			
Total cost:	1989/90	274 000	SRDTF	400 000
	1990/91	609 000	NT GOVT	273 000
		883 000	SPONSORSHIP/OTHER	210 000
				883 000

CONFIDENTIAL

CONFIDENTIAL

Department ~~XXXXXX~~ OF THE CHIEF MINISTER

COMMENT ON CABINET SUBMISSION No.

TITLE: ARAFURA SPORTS FESTIVAL

COMMENTS:

The Submission is supported in principle.

However, the appropriation of funds, including provision for salaries of four extra staff should be determined in the context of priorities for the 1989/90 and 1990/91 Budgets.

Margaret P. Lyons

SIGNED: MARGARET P LYONS

DESIGNATION: DEPUTY SECRETARY

DATE: 5/5/89 **CONFIDENTIAL**

CONFIDENTIAL

Department/Authority..NORTHERN..TERRITORY..TREASURY.....

COMMENT ON CABINET SUBMISSION No.

TITLE: ARAFURA SPORTS FESTIVAL

COMMENTS:

The proposal seeks \$884,000 in recurrent funds over 2 years.

These matters should be considered in the 1989/90 Budget process and be assessed against other proposed policy initiatives.

At that time, it would be desirable to consider other options including

- (a) the size of the project
- (b) the sources of funds (especially substitution from the Sports Development Fund)
- (c) changing the timing to hold the Masters Games and Arafura Festival in different years.

The Submission should also refer to Cabinet Decision 5049 of February 1987 under which 2 additional staff positions were approved for the development of Major Sporting Events in the NT.



SIGNED:  N R CONN

DESIGNATION: UNDER TREASURER

DATE: APRIL 1989 CONFIDENTIAL

CONFIDENTIAL

Department/Authority:
LAW

COMMENT ON CABINET SUBMISSION No.

TITLE: .. ARAFURA SPORTS FESTIVAL
.....
.....

COMMENTS:

There appear to be no constitutional or legal barriers to the proposal.

Meredith Harrison

SIGNED: Meredith Harrison
DESIGNATION: A/Secretary, Department of Law
DATE: 30 March 1989

1630/51

CONFIDENTIAL

CONFIDENTIAL

Department/~~Authority~~.....INDUSTRIES AND DEVELOPMENT.....

COMMENT ON CABINET SUBMISSION No.

TITLE: ARAFURA SPORTS FESTIVAL

COMMENTS:

The submission is supported.



SIGNED: O ALDER

DESIGNATION: SECRETARY

DATE: 30 March 1989

CONFIDENTIAL

Department/Authority: EDUCATION

COMMENT ON CABINET SUBMISSION No:

TITLE: ARAFURA SPORTS FESTIVAL

COMMENTS:

The submission is supported and the following comments are offered.

1. As the Games are directed towards adult competitors and not students, participation by school students would be limited to the very talented who would be chosen as State representatives.
2. Some Departmental staff would be involved either as participants or officials subject to approved leave.
3. The NT Schools Sports Council has not at present planned any major events for 1991 although it is to host the Pacific School Games for Primary and Secondary aged students in 1992 (approximately 3000 participants).

SIGNED:

[Handwritten signature] (M LONG)

DESIGNATION: SECRETARY

DATE:

~~4 APR 1989~~
4/4/89

CONFIDENTIAL

CONFIDENTIAL

Department/Authority.....NORTHERN TERRITORY TOURIST COMMISSION.....

COMMENT ON CABINET SUBMISSION No.

TITLE:ARAFURA SPORTS FESTIVAL.....

COMMENTS:

Submission supported as proposed.

SIGNED: _____

DESIGNATION: *CHAIRMAN*

DATE: *03 Oct 85*

CONFIDENTIAL

C O N F I D E N T I A L

-1-

ARAFURA SPORTS FESTIVAL

RECOMMENDATION

1. It is recommended that Cabinet approve:
 - a. the staging of the inaugural Arafura Sports Festival in Darwin in May 1991.
 - b. the provision of \$124 000 in 1989/90; and \$149 000 in 1990/91, a total of \$273 000 for salaries and operational costs to supplement funds from the Sport and Recreation Development Trust Fund and sponsorship.
 - c. the establishment of an appropriate management structure as an adjunct to the Office of Sport and Recreation, comprising an E2 General Manager, A9 Executive Officer, A6 Secretary (commencing July 1989) and an A4 Administrative Assistant (commencing July 1990).

BACKGROUND

2. The concept of the Arafura Sports Festival has been under consideration for some time, as a means of stimulating the development of sport in the Northern Territory, while at the same time providing a new avenue for developing tourism, and promoting the Territory, particularly in South East Asia. It is envisaged that the Arafura Sports Festival will attract visiting sporting teams from Brunei, Malaysia, Singapore, Indonesia, Hong Kong, Guam and Papua New Guinea as well as other regions in northern Australia.

C O N F I D E N T I A L

C O N F I D E N T I A L

-2-

3. The Office of Sport and Recreation has involved thirteen Northern Territory sporting associations in the development of the proposal, and it is expected that the final number of participating sports would be between fifteen and eighteen. Most of these sports have developed loose ties with some of their South East Asian counterparts in recent years, with exchanges occurring on an ad hoc, and infrequent basis. The Arafura Sports Festival will build on these ties, increasing the number and frequency of international sporting visits. The majority of these sports are, or will be based within the Marrara Sports Complex, which is intended to be the focal point of the festival.

4. The proposed timing, which is May 1991, takes into account the need for a two year lead-time, tourist seasons, climatic conditions, other multi-sport events in Australia and South East Asia, and religious festivals.

5. Two officers from the Office of Sport and Recreation visited a number of key cities in South East Asia in November 1988 to assess the likely extent of Asian involvement in the Arafura Sports Festival. The response was extremely encouraging and their Report at Attachment 'C' provides details of the visit and a number of recommendations that will need to be addressed if the proposal is to proceed.

C O N F I D E N T I A L

C O N F I D E N T I A L

-3-

CONSIDERATION OF THE ISSUES

6. The major consideration is whether the economic and social return from the event is likely to justify the cost. It is suggested that the economic boost generated by large numbers of visitors will in itself be quite significant. An estimated \$0.5 m was spent by visitors to Alice Springs during the 1986 Honda Central Australian Masters Games. A more detailed study in 1988, provides a conservative estimate of \$1.4 m in visitor spending during the second Masters Games. A similar pattern could be expected from the Arafura Sports Festival.

7. It is clear that high ranking sporting officials in South East Asia are generally drawn from the ranks of successful businessmen, and although difficult to quantify, their involvement in a major Territory event may well provide useful connections for local interests.

8. Territory sporting groups will be looking to improve performances at National level through exposure to a high standard of competition and the experience of competing under Games conditions. Public interest in sport is certain to be enhanced.

C O N F I D E N T I A L

C O N F I D E N T I A L

-4-

9. The preferred option in respect of the management structure, is to establish a unit as an adjunct to the Office of Sport and Recreation. The Secretariat can be provided by the Office of Sport and Recreation in the early stages, however, a contracted General Manager, Executive Officer and Secretary would be required from July 1989. A further Administrative Assistant would also be required in the latter stages.

OPTIONS

10. The Options are for Cabinet to:

(a) approve:

(i) the staging of the Arafura Sports Festival in Darwin,

(ii) total expenditure of approximately \$0.883 million spread over 1989/90 and 1990/91, as per the Draft Budget at Attachment 'A',

(iii) 4 contract positions (cost included above).

(b) reject the Arafura Sports Festival.

11. Option (a) is supported.

C O N F I D E N T I A L

-5-

PUBLIC IMPACT OF THE RECOMMENDATIONS

12. The Arafura Sports Festival will do much to develop the participating sports. It will also assist in direct tourism sales, and at the same time, provide a longer term benefit, politically and economically, through positive exposure in South East Asia. The Festival will also provide an opportunity for the people of Darwin to be involved in an international sporting event, either as participants, officials, administrators or spectators.

FINANCIAL CONSIDERATIONS

13. There is a considerable cost associated with staging an event of this magnitude. The proposed budget, at Attachment 'A' identifies costs of the order of \$0.883 million over a two year period. Funding needs to be sufficient to provide for a professional presentation to establish credibility with visiting teams.

14. It is expected that sponsorship of the order of \$200 000 is attainable, and the Sport and Recreation Development Trust Fund could contribute \$150 000 towards the cost of the Festival in 1989/90, and a further \$250 000 in 1990/91. However, it would not be able to meet the full cost without a detrimental effect on other programs. In view of the

C O N F I D E N T I A L

C O N F I D E N T I A L

-6-

potential benefits to tourism and trade, it is suggested that a portion of the funding be appropriated. Accordingly \$273 000 in salaries and operational costs have been identified in the Draft Budget as the NT Government contribution.

REGULATORY IMPACT

15. Nil

EMPLOYMENT AND INDUSTRIAL RELATIONS

16. There are no implications for industrial relations, however four positions will be required. The submission requests three contract positions from July 1989, and a further position from July 1990.

COMMONWEALTH AND LOCAL GOVERNMENT RELATIONS

17. Discussions at Officer level suggest that the Darwin City Council will strongly support the proposal, although there is unlikely to be any significant financial commitment. The Commonwealth is unlikely to have any involvement in the actual staging of the Festival, however the Department of Foreign Affairs, would be requested to assist through its Embassies and High Commissions in South East Asia. The Department of

C O N F I D E N T I A L

C O N F I D E N T I A L

-7-

the Arts, Sport, the Environment, Tourism and Territories, and the Australian Sports Commission should be notified as a matter of courtesy.

COORDINATION AND CONSULTATION

18. In addition to the detailed consultations with sporting officials in the Northern Territory and South East Asia, the Office of Sport and Recreation has worked closely with the Northern Territory Tourist Commission, and has discussed the project with the Trade Development Zone Authority, the Department of the Chief Minister's Protocol and Public Relations Unit, the Department of Education, and a number of private operators in the tourism industry. The Submission has been circulated to the Departments of the Chief Minister, Treasury, Education, Industries and Development, the Public Service Commissioner and the Northern Territory Tourist Commission.

LEGISLATION

19. Nil

PUBLICITY

20. A Draft Press Release is at Attachment 'B'.

C O N F I D E N T I A L

C O N F I D E N T I A L

-8-

TIMING

21. If the Festival is to occur at the recommended time of May 1991, an early decision is required to allow sufficient lead time for organisers and participants.


DON DALE 27/4

C O N F I D E N T I A L

PROPOSED BUDGET FOR ARAFURA SPORTS FESTIVAL

ESTIMATED INCOME

ITEM	1989/90	1990/91	TOTAL
Sponsorship		200 000	200 000
Other		10 000	10 000
SRDTF	150 000	250 000	400 000
Salaries	112 000	135 000	247 000
Operational	12 000	14 000	26 000
TOTAL	274 000	609 000	883 000

ESTIMATED EXPENDITURE

ITEM	1989/90	1990/91	TOTAL
Advertising	22 000	38 000	60 000
Clothing		27 000	27 000
Communications	10 000	20 000	30 000
Consultant Fees	40 000	40 000	80 000
Hospitality	3 000	7 000	10 000
Office Requisites	2 000	2 000	4 000
Printing & Pubs	30 000	50 000	80 000
Freight	2 000	8 000	10 000
Transport		15 000	15 000
Travel & Subs	15 000	15 000	30 000
Duty Fares	15 000	15 000	30 000
Operational		50 000	50 000
Library Services	1 000		1 000
Equipment	6 000	8 000	14 000
Sports Rebate		50 000	50 000
Memorabilia		12 000	12 000
Promotions	10 000	30 000	40 000
Opening Ceremony		80 000	80 000
Salaries	112 000	135 000	247 000
Payroll Tax	6 000	7 000	13 000
TOTAL	274 000	609 000	883 000

ATTACHMENT B

DRAFT PRESS RELEASE

THE HON DON DALE, MINISTER FOR HEALTH AND COMMUNITY SERVICES, TODAY ANNOUNCED PLANS FOR A MAJOR SPORTS FESTIVAL TO BE STAGED IN DARWIN.

THE ARAFURA SPORTS FESTIVAL WILL BE A BIENNIAL REGIONAL GAMES, DESIGNED TO ATTRACT TEAMS FROM SOUTH EAST ASIA, AND NORTHERN AUSTRALIA. AT LEAST FIFTEEN SPORTS WILL TAKE THE FIELD FOR THE INAUGURAL FESTIVAL IN MAY 1991.

MR DALE SAID, "THE TERRITORY GOVERNMENT HAS BEEN LOOKING AT THE CONCEPT FOR QUITE SOME TIME, AND NOW THAT WE HAVE SOME SOLID EXPRESSIONS OF INTEREST FROM OUR NEIGHBOURS IN SOUTH EAST ASIA WE ARE GOING TO GO ALL OUT TO MAKE THIS A TRUE SPORTING SPECTACULAR."

"THE HONDA CENTRAL AUSTRALIAN MASTERS GAMES HAS PUT ALICE SPRINGS ON THE SPORTING CALENDAR, AND WE ARE CONFIDENT THAT THE ARAFURA SPORTS FESTIVAL WILL DO THE SAME FOR DARWIN. OF COURSE, WE ARE TARGETING A VERY DIFFERENT MARKET SO WE DON'T EXPECT ANY DIFFICULTIES IN RUNNING THE TWO EVENTS CONCURRENTLY."

"TERRITORY SPORTING ASSOCIATIONS WILL CERTAINLY BENEFIT FROM THE HIGH STANDARD OF COMPETITION, AND THAT CAN ONLY IMPROVE OUR ALREADY IMPRESSIVE PERFORMANCES AT NATIONAL LEVEL," MR DALE SAID.