

Talent release authorisation

Permission

I give permission for the Northern Territory Government to use my name and photographs, video or audio recordings of myself/my child for marketing and promotional purposes including but not limited to printed publications, newsletters, posters, advertisements, websites, social media, television commercials, billboards, and cinema and radio advertisements.

The permission will continue until I revoke permission in writing to the Northern Territory Government. In the situation where permission is revoked, every effort will be made to remove the image from future distribution; however this may not be possible or practical in some situations.

I have read and understand the above: Yes / No

Name:			
Guardian name: if under 18 years:			
Email:		Phone:	
Do you identify as being of Aboriginal or Torres Strait Islander descent? (Wherever possible, the Northern Territory Government will remain sensitive to cultural, family and personal sensitivities. This information is optional and will not be used for any purpose involving discrimination.)			Yes / No
Signature:			Date (dd/mm/yyyy):
Notes or special considerations			

Office use		Collected on behalf of the Northern Territory Government	
Name:			
Organisation:			
Email:		Phone:	
Description of job and person: (i.e. region, location, event name, clothing, hair colour, gender, position in shot)			
Notes: (sensitivities, exclusions, copyright considerations, original image number, file name)			

Talent – information sheet

The Northern Territory Government (NTG) is collecting your information to obtain permission to use photos, video and/or audio recordings of you in Northern Territory Government advertising, documents, promotional materials, websites and social media accounts. Photos, video (now referred to as images) and/or audio recordings or other personal information described in this form may be supplied to NTG staff, contractors or service providers (i.e. graphic designers) engaged by the Northern Territory Government to produce these materials, but will not be provided to any other person or organisation for purposes other than described. The images or audio recording and a copy of the talent release form may also be stored on the NT Government Image Library.

Before you agree to any images or audio recordings of you being used by the Northern Territory Government, there are some important things you need to know.

What will happen to my images once they are taken?

The Northern Territory Government will store your images digitally in its photographic library database. The talent release form that you signed will be filed with your images. Once stored in the database, your images may be used by any Northern Territory Government department or agency for a wide variety of purposes, ongoing, until advised otherwise by you in writing.

Who can use my images?

Your images cannot be shared with any person, organisation or company outside of the Northern Territory Government, other than those specified, without your express permission. This includes private companies, political parties, and charitable organisations. Images may be shared with a Minister's office in relation to a project, initiative and/or awareness messaging.

Where will my images or audio be used?

Your images may be used in a variety of applications. Some of the typical places could include printed brochures and flyers, newspaper advertising, magazines and journals, television commercials, radio commercials, government events and displays, newsletters, websites and social media channels, outdoor billboards and banners, bus advertising and others as required. Your image may be used in situations that are unrelated to the original purpose for which they were taken.

What if I don't want my photograph to be used somewhere?

It can be quite a surprise to see your photograph blown up two metres tall at a display, or to suddenly find yourself appearing on television. You need to be aware that your photograph may be used in these situations unless you ask for it not to be. If there are circumstances where you do not want your photo used, make sure you write that down on the Talent Release Form you sign.

How do I request my photos to be get it taken off the database?

You should telephone the number on this form or send an email to let us know.

Why do you need to know if I identify as being of Aboriginal or Torres Strait Islander decent?

The NT Government delivers a wide range of services and public information programs specifically designed to reach Territorians who identify as being of Aboriginal or Torres Strait Islander descent and we appreciate that there may be certain cultural sensitivities about using your image.

You are entitled to access and amend the information provided by you.

For more information or to update your records please contact:
Northern Territory Government, Department of (INSERT)

(insert postal address)

P: (insert phone number)

E: (insert email address)