

# Creative Industries Ministerial Advisory Council

## Meeting 2 summary

### Synopsis

The second meeting of the Creative Industries Ministerial Advisory Council was held in Darwin on **Friday, 3 December 2022**. An overview of the history and experience of the Chamber of Arts and Culture WA was provided as a prelude to discussion on the benefits and challenges of creative industries industry representation. The Council also discussed the economic contribution study undertaken during the development of the Creative Industries Strategy from the aspect of whether “embedded workers”—creative workers employed outside the creative industries—should be included in the NT creative industries labour force. Pathways and barriers to employment in the creative industries were also discussed, including the difficulties experienced by Territorians in regional and remote communities in accessing training and development in cultural and creative skills. The Council agreed to provide a summary of opportunities and barriers to workforce development for discussion at a subsequent meeting. The meeting concluded with the Minister’s appointment of Mr Ben Graetz to the position of Chairperson, and Ms Judith Lovell to the position of Deputy Chairperson of the Advisory Council with terms running until 18 August 2023.

### Attendees

- Hon Chansey Paech, Minister for Arts, Culture and Heritage
- Council members: Ms Shelagh Magadza, Ms Helene George, Mr Philip Watkins, Mr Mark Smith, Ms Judith Lovell, Mr Ben Graetz, Ms Elena Madden
- Northern Territory Government:
  - Mr Ken Davies, CEO, Department of Territory Families, Housing and Communities (TFHC)
  - Ms Samantha Livesley, A/General Manager, Community Participation and Inclusion, TFHC
  - Ms Angela Hill, Director, Arts Trail and Remote Arts, Arts and Culture, Community Participation and Inclusion, TFHC
  - Ms Gail Carnes, Manager, Creative Industries, Community Participation and Inclusion, TFHC
- Apologies:
  - Nil

### Key discussion points

**Creative Industries representative body:** The Council received a presentation on the history and experience of the Chamber of Arts and Culture WA, which was formed 11 years ago to lead unified action by industry primarily in advocacy to promote the value of arts and culture in Western Australia and more broadly. One of its priorities is to position arts and culture as a key part of the WA economic and social agenda, since a healthy arts and cultural sector can influence outcomes in education, justice, health, mental health and community wellbeing. The Chamber also delivers capacity building support to the arts and culture sector; ensures that the Chamber is recognised and valued; and endeavours to achieve financial and organisational stability.

**Economic contribution of the creative industries:** Department staff provided an overview of the analysis by Ernst and Young into the economic contribution of the creative industries in the Northern Territory, as summarised in the Creative Industries Strategy. Feedback was provided to the Minister on the methodology

used in conducting the analysis, the inclusion of the volunteer workforce and how the data can be updated in future iterations of the Strategy.

**Pathways and barriers:** The Minister began the discussion by describing the difficulties many Territorians encounter in accessing training and development in cultural and creative skills, and acknowledged the significant work done by Desart in developing a plan and recommendations for workforce training and development. The Council discussed the importance of a vision and plan for workforce training and development that goes beyond one-off courses that are circulated through communities in creating a meaningful, empowering pathway to employment in the creative sector. The Minister asked that Advisory Council members give thought before the next meeting to the opportunities and immediate barriers that exist in workforce training and development across the Territory.

**Strategic initiatives:** An update on strategic initiatives for support and development of the NT creative industries was provided by Department staff. These included the Arts Trail, including a connecting corridor between Adelaide and Darwin, and the Textile Printing and Fashion Manufacturing Hub. The need for a strong creative industries voice in Government policy development and decision-making was also discussed, as was focus areas for overall support and development of the Northern Territory creative industries.

### Meeting outcomes

The Council agreed to provide a summary on barriers to workforce development in the creative industries.