

CONFIDENTIAL

CABINET DECISION

NO. 2741

Submission No.: 2320

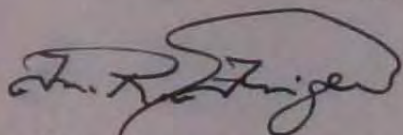
Title: FIFTH ANNIVERSARY OF SELF-GOVERNMENT -
1 JULY 1983

Cabinet :-

a) endorsed the following proposals:-

All Centres

- . Friday, 1 July 1983, be the day that the fifth anniversary of Self-Government be recognised throughout the Northern Territory.
- . A Festival Co-ordinator be engaged to effectively provide a stimulus to arrange and co-ordinate all activities associated with Self-Government celebrations on a Territory-wide basis. Such a Co-ordinator to be a non-public servant, and preferably be a Northern Territory organisation, Northern Territory based.
- . A wide-reaching media program covering such activities as advertising, public relations and the formal and informal proceedings associated with Self-Government be devised and implemented within the Territory and nationally.
- . For purposes of continuity and proper formal recognition of such an event, all main Territory centres be encouraged to:-
 - (i) hold a flag raising ceremony;
 - (ii) hold a suitable social gathering at the completion of the flag raising ceremony;
 - (iii) where appropriate, all disembarking airline passengers within the Territory on 1 July 1983 receive a gift pack and memento recognising the anniversary of Self-Government;



(M.R. FINGER),
Secretary to Cabinet.

18 January 1983.

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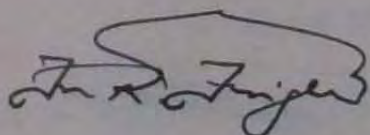
CONFIDENTIALCABINET DECISIONNO. 2741

2.

Submission No.: 2320

Title: FIFTH ANNIVERSARY OF SELF-GOVERNMENT -
1 JULY 1983

- (iv) the Department of Education involve school children in a number of relevant assignments on as wide a basis as possible including poster competitions, special outback radio and school of the air programs.
- . Entertainment (pop concert).
- . Through the services of the N.T. Racing and Gaming Commission, a monster lottery be devised and implemented with the winning ticket being drawn on 1 July 1983, the profits from such a lottery to be regarded as an offset against the costs of the celebrations.
- . The words and music of a Territory-wide theme song be commissioned for use on both television and radio.
- . Suitably designed stick-on labels incorporating the N.T. Flag be widely distributed. Similarly, the booklet "Northern Territory 1983 - 5 Years of Self Government" should be distributed.
- . A selected southern media team be invited to the Northern Territory to give national coverage to the celebrations.
- . Issue of a compendium and silver medallion to all school children.
- . A special issue of the Northern Territory Digest with the central theme of Self-Government to be printed.



(M.R. FINGER),
Secretary to Cabinet.
18 January 1983.

.../3

CONFIDENTIAL

CABINET DECISION

NC. 2741

3.

Submission No.: 2320

Title: FIFTH ANNIVERSARY OF SELF-GOVERNMENT -
1 JULY 1983

Darwin

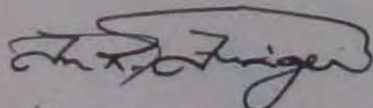
- . Darwin Oval be the venue for the celebrations.
- . Invitations to visit Darwin on 1 July 1983 be extended to the Governor-General, and/or the Prime Minister and/or relevant Federal Ministers.
- . Celebrations on the actual day following the formal flag raising ceremony held during the afternoon should include such things as a Mardi Gras and ethnic dancing, including the N.E. Arnhem Land dancers. The combined schools choir should form part of the Mardi Gras celebrations. Evening festivities should include such things as a gala ball and a fireworks display from a floating pontoon set up in the harbour.
- . Possible arrival of No. 75 Mirage Squadron and the RAAF be approached to make available the squadron for a fly past. The RAAF perform all ceremonial duties with the inclusion of a service band.
- . The RAN be approached to provide a ship for ceremonial gun salute duties within Darwin Harbour.
- . A spectacular balloon race to Darwin with the assistance of the Australian Ballooning Federation.

Katherine

- . Official launching of the Katherine Botanical Gardens.

Jabiru

- . Community Awareness Week.
- . Sponsored competitions for the design of a town crest.



(M.R. FINGER),
Secretary to Cabinet.

18 January 1983.

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CONFIDENTIAL

CONFIDENTIALCABINET DECISIONNO. 2741

4.

Submission No.: 2320

Title: FIFTH ANNIVERSARY OF SELF-GOVERNMENT -
1 JULY 1983Nhulunbuy

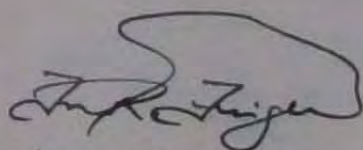
- . An open town ceremony.

Tennant Creek

- . Official opening of Stage 1 of the Civic Centre Complex.

Alice Springs

- . Official holiday - Show Day.
 - . Possible ceremony associated with commencement of construction of Alice Springs/Darwin railway.
- (b) endorsed the adoption of the proposed logo. The logo should be used on all printed material, publications etc. and its use should be encouraged as widely as possible, e.g. on Paul's milk cartons which are marketed on a Territory-wide basis.
- (c) agreed to the placing of a press advertisement seeking an expression of interest from interested organisations for the role of Festival Co-ordinator;
- (d) agreed that the Festival Co-ordinator also act as Manager for the Bougainvillea Festival. The Co-ordinator's salary to be split one third Northern Territory Government, one third Darwin City Council and one third N.T. News, with the Northern Territory Government providing the secretarial support;
- (e) approved the allocation of \$300,000 for the formalities and celebrations associated with the Fifth Anniversary of Self-Government; and



(M.R. FINGER),
Secretary to Cabinet.

18 January 1983.

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CABINET DECISION

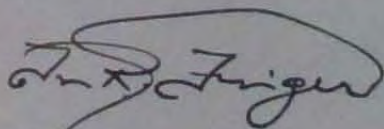
NO. 2741

5.

Submission No.: 2320

Title: FIFTH ANNIVERSARY OF SELF-GOVERNMENT -
1 JULY 1983

- (f) approved underwriting against loss up to a maximum amount for functions where charges are involved rather than direct grants.



(M.R. FINGER),
Secretary to Cabinet.

18 January 1983.

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FOR CABINET

SUBMISSION No: 2320

Title:	<u>FIFTH ANNIVERSARY OF SELF-GOVERNMENT</u> <u>- 1ST JULY, 1983.</u>
Minister	THE HON. P. A. E. EVERINGHAM, CHIEF MINISTER
Purpose:	To approve proposals on the way formalities and celebrations might take place to appropriately observe and celebrate the Fifth Anniversary of Self-Government in the Northern Territory.
Relation to existing policy:	N/A
Timing/legislative priority:	N/A
Announcement of decision, tabling, etc:	N/A
Acting required before announcement:	N/A
Staffing implications, numbers and costs, etc:	A Coordinator on a contract basis
Total cost:	\$300,000

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Department/Authority DEPARTMENT OF THE TREASURY

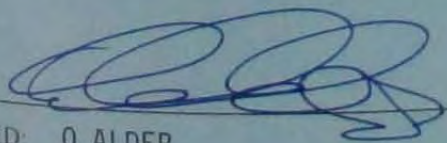
COMMENT ON CABINET SUBMISSION No.

TITLE: FIFTH ANNIVERSARY OF SELF-GOVERNMENT - 1ST JULY, 1983

COMMENTS:

The extent to which underwriting commitment is extended to the events where charges are made and, in particular, to the lottery, should be specifically addressed in one or more subsequent submissions.

Savings are not nominated to accommodate the expenditure concerned. If these are not available within the sponsor Department, the expenditure approved will need to be considered within the First Budget Review.



SIGNED: O ALDER

DESIGNATION:

DATE: 30 December 1982

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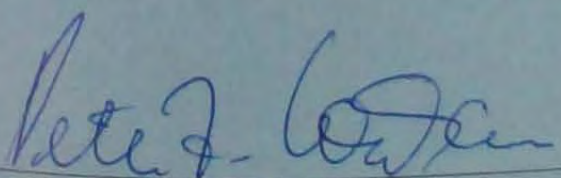
Department/Authority LAW

COMMENT ON CABINET SUBMISSION No.

TITLE: FIFTH ANNIVERSARY OF SELF-GOVERNMENT - 1ST JULY, 1983.

COMMENTS:

There are no constitutional or legal barriers to the proposal.



SIGNED: P.F. CONRAN

DESIGNATION: Executive & Policy Unit for Solicitor-General.

DATE: 20 December, 1982. CONFIDENTIAL

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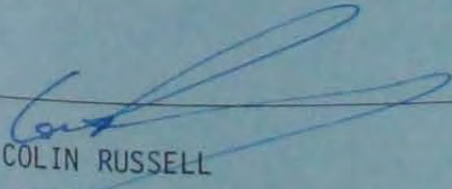
Department/Authority PUBLIC SERVICE COMMISSIONER

COMMENT ON CABINET SUBMISSION No.

TITLE: FIFTH ANNIVERSARY OF SELF-GOVERNMENT - 1ST JULY 1983

COMMENTS:

The proposal has no public service staffing implications,
and is supported.

SIGNED:  COLIN RUSSELL
DESIGNATION: for Public Service Commissioner
DATE: 22 December 1982

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THE ISSUES

1. To approve how formalities and celebrations associated with the fifth anniversary of Self-Government in the Northern Territory should be observed.

BACKGROUND

2. This submission has been prepared to ensure that the fifth anniversary of Self-Government is appropriately observed throughout the Northern Territory.
3. A nine person committee, including representatives of the Tourist Commission, defence services, Arts Council, Darwin City Council, media and private citizens has met in Darwin on two occasions to consider options. Proposals submitted by the main centres outside of Darwin have also been considered.

CONSIDERATION OF THE ISSUES

4. That Friday 1 July, 1983 be the day that such an event be recognised throughout the Northern Territory.
5. A Festival Co-ordinator be engaged to effectively provide a stimulus to arrange and co-ordinate all activities associated with Self-Government celebrations on a Territory-wide basis. Such a Co-ordinator to be a non-public servant, be a Northern Territory organisation, Northern Territory based. Such a Co-ordinator might also manage the Bougainvillea Festival in which case the Chairman of the Bougainvillea Festival Committee suggests that the salary of such a Co-ordinator be split one third N.T. Government; one third Darwin City Council; one third N.T. News, with the N.T. Government providing the secretarial support.

6. A wide-reaching media program covering such activities as advertising, public relations and the formal and informal proceedings associated with Self-Government be devised and implemented within the Territory and nationally.

7. For purposes of continuity and proper formal recognition of such an event, all main Territory centres be encouraged to:-

- (a) hold a flag raising ceremony;
- (b) hold a suitable social gathering at the completion of the flag raising ceremony;
- (c) where appropriate, all disembarking airline passengers within the Territory on 1 July 1983 receive a gift pack and memento recognising the anniversary of Self-Government;
- (d) the Department of Education involve school children in a number of relevant assignments on as wide a basis as possible including poster competitions, special outback radio and school of the air programs.

8. DARWIN

- (a) Darwin Oval be the venue for the celebrations;
- (b) Invitations to visit Darwin on 1 July, 1983 be extended to the Governor-General, and/or Prime Minister and/or relevant Federal Ministers.
- (c) Celebrations on the actual day following the formal flag raising ceremony held during the afternoon should include such things as a Mardi Gras and Ethnic dancing, including the N.E. Arnhem Land Dancers. The combined schools choir should

form part of the Mardi Gras celebrations. Evening festivities should include such things as a gala ball and a fireworks display from a floating pontoon set up in the harbour.

- (d) The words and music of a Territory-wide theme song be commissioned for use on both television and radio.
- (e) A symphony orchestra be engaged to perform at the Darwin Amphitheatre and at other appropriate Territory centres.
- (f) Possible arrival of No. 75 Mirage Squadron and the RAAF be approached to make available the squadron for a fly past. The RAAF perform all ceremonial duties with the inclusion of a service band.
- (g) The RAN be approached to provide a ship for ceremonial gun salute duties within Darwin Harbour.
- (h) Suitably designed stick-on labels incorporating the N.T. Flag be widely distributed. Similarly, the booklet "Northern Territory 1983 - 5 Years of Self Government" should be distributed.
- (i) A selected southern media team be invited to the Northern Territory to give national coverage to the celebrations.
- (j) Through the services of the N.T. Racing and Gaming Commission, a monster lottery be devised and implemented with the winning ticket being drawn on 1 July, 1983. Profits from such a lottery could be regarded as an offset against the costs of the celebrations.

- (k) A spectacular balloon race to Darwin with the Assistance of the Australian Ballooning Federation.
9. KATHERINE - Official launching of the Katherine Botanical Gardens.
10. JABIRU - Community Awareness Week. Sponsored competitions for the design of a town crest.
11. NHULUNBUY - An open town ceremony.
12. TENNANT CREEK - Official opening of Stage 1 of the Civic Centre Complex.
13. ALICE SPRINGS - Official holiday - Show Day. Possible ceremony associated with commencement of construction of Alice Springs/Darwin Railway.
14. ADOPTION OF AN OFFICIAL LOGO - At Attachment "A" is a proposed logo. The use of the logo would be included on all printed material, publications etc. Its use to be encouraged as widely as possible e.g., on Paul's milk cartons which are marketed on a Territory-wide basis.

OTHER

15. (a) At Attachment "B" is a press advertisement seeking an expression of interest from interested organisations for the role as Festival Co-ordinator. This would need to be revised if it is agreed that he also manages the Bougainvillea Festival.

- (b) Maximum use to promote five years of Self-Government beyond just one day of celebrations would be to include such a theme in the 1983 Northern Territory Show Circuit. All Government Departments and Authorities participating could be encouraged to incorporate in their displays, a theme of "Their Achievements" during the past five years of Self-Government and intentions for the future.
- (c) Wherever possible commercial organisations such as banks, hotels, shops etc., be encouraged to tie into any celebrations with their own historical connections.

FINANCIAL CONSIDERATIONS

16. It is extremely difficult to estimate at this stage the costs involved. However, a break down could be -

	\$
Co-ordinator Costs	- 25,000
Symphony Orchestra	- 60,000
Media Program	- 100,000
Receptions	- 10,000
Gift Packs	- 5,000
Fireworks	- 5,000
Arnhem Dancers	- 5,000
Labels, Invitations, Booklets	- 50,000
Incidentals	- 40,000

	\$300,000

17. For such events where charges are made the Northern Territory Government only underwrites against loss up to a maximum amount rather than giving a direct grant e.g. Symphony Orchestra.

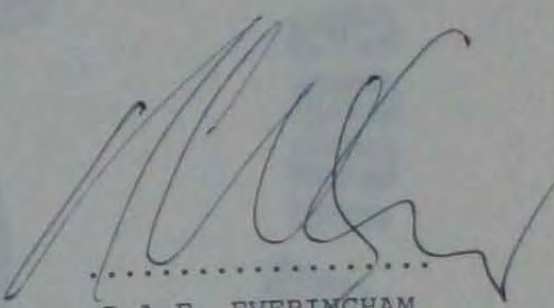
RECOMMENDATION

18. It is recommended that Cabinet

- (a) endorse the proposals as outlined in paras. 4 to 15 above;
- (b) agree that the Festival Co-ordinator also acts as manager for the Bougainvillea Festival;
- (c) approve the allocation of \$300,000 for the formalities and celebrations associated with the Fifth Anniversary of Self-Government; and
- (d) approve underwriting against loss up to a maximum amount for functions where charges are involved rather than direct grants.

21.12.82

.....
DATE


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P.A.E. EVERINGHAM

ATTACHMENT "B"

Applications are sought as an expression of interest from

ATTACHMENT A



OPTIONAL
SURROUND

ATTACHMENT "B"

Applications are sought as an expression of interest from Territory-based Public Relations organisations to act as Co-ordinator of the formalities and ceremonies associated with the celebration of 5 years of Self-Government in the Northern Territory in 1983.

The role of Co-ordinator will be to arrange, promote and co-ordinate all activities associated with Self-Government celebrations on a Territory-wide basis.

Applications must indicate proposals on the ways and means by which this significant occasion is appropriately observed and celebrated throughout the Northern Territory on 1 July, 1983.

Period of engagement is negotiable around a time scale of a part-time basis from 1 January, to 31 March 1983 and a fulltime basis from 1 April to 30 June, 1983.

Applications indicating proposals and fees for engagement should be marked confidential and forwarded to

Director-General,
Department of the Chief Minister,
P.O. Box 4396,
DARWIN, N.T. 5794